

Analisi del territorio e success case

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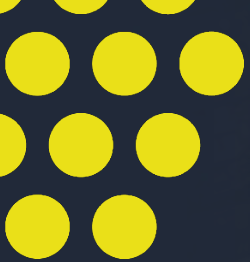


**2006
2008**



FC BARCELONA





2014



**APERTURA ERACLE SPORTS CENTER
SAN FERMO DELLA BATTAGLIA (COMO)**





2016



IL PRIMO CAMPO COPERTO



Dal 2020



NUOVI CAMPI SAN FERMO & CASNATE

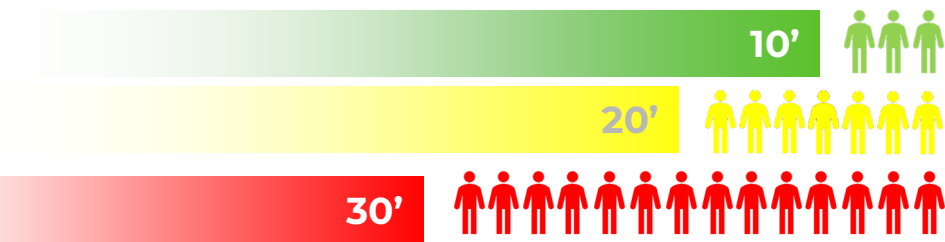


Analisi del territorio

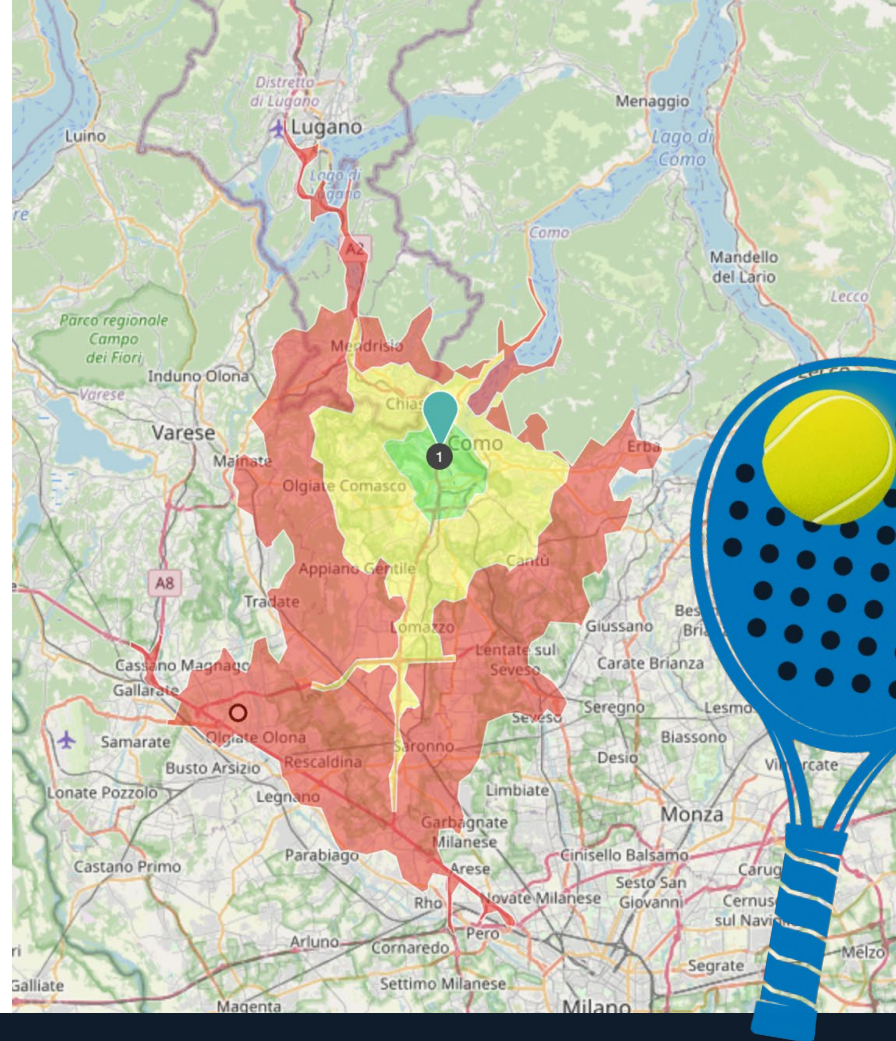
1

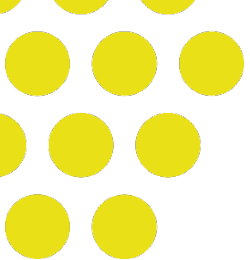
Stabilire

- **ISOCRONA**
- **BACINO D'UTENZA**



w e l l i n k





Analisi del territorio

2

Analizzare

D
DEMOGRAFIA

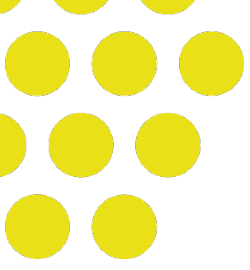
S
SPOSTAMENTO

I
ISTRUZIONE &
OCCUPAZIONE

C
CONDIZIONE
ECONOMICA



w e l l i n k



Analisi del territorio

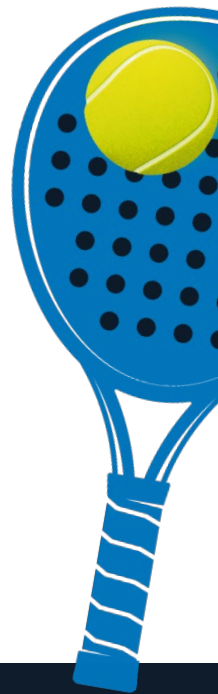
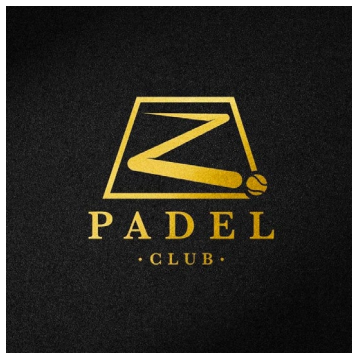
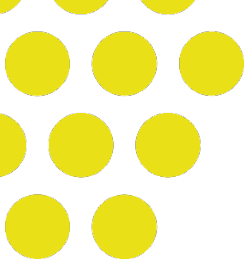
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Definire

- **CHI SONO I COMPETITOR**
- **ASSORBIMENTO DA PARTE DEI COMPETITOR**

w e l l i n k







Grazie per l'attenzione

