

# KEY PLAYER



**METALU** *PLAST*

Much more than sport

# IN

# THE SPORT

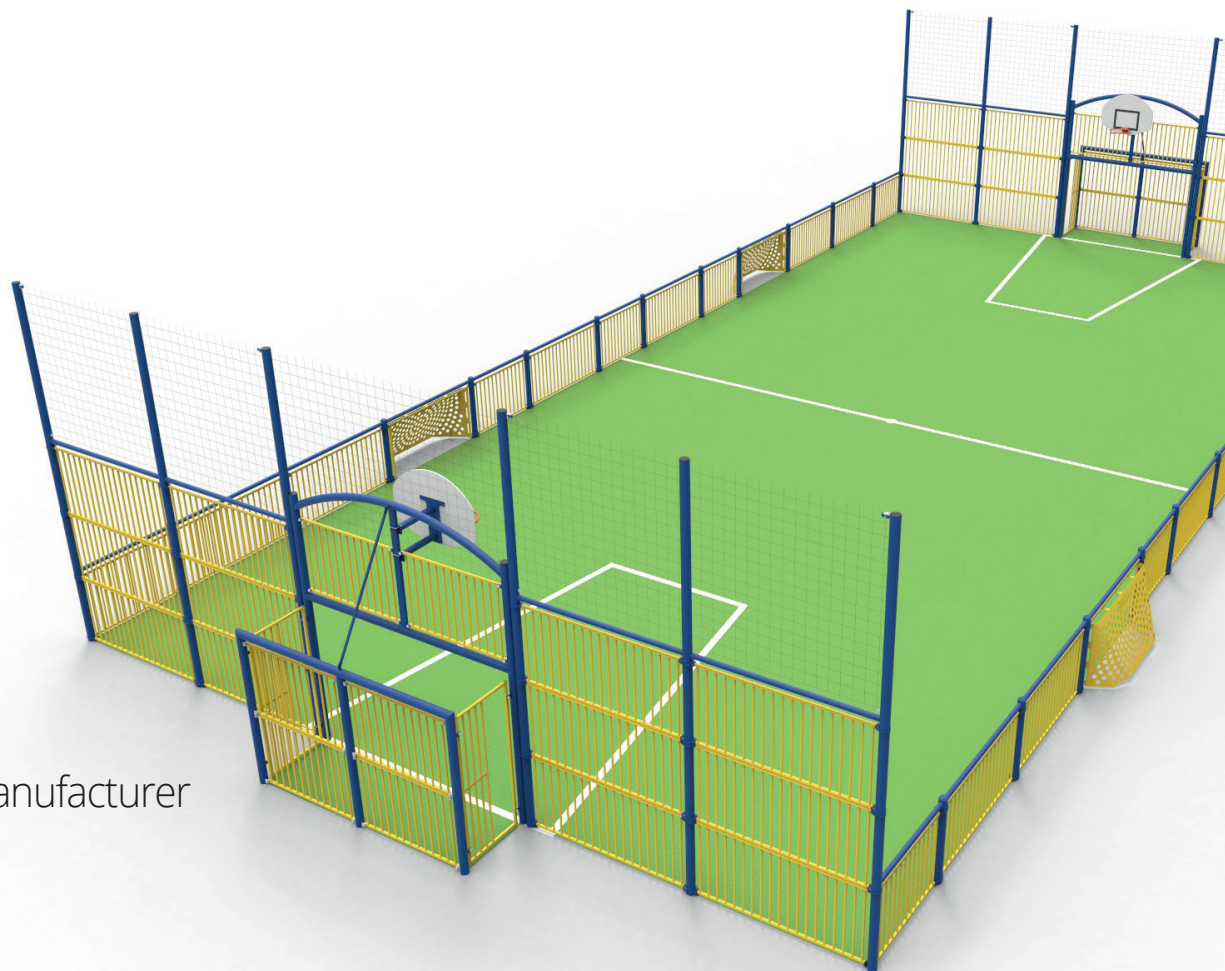
# INDUSTRY



# OUR HISTORY

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- 1980** Creation of Filmasport  
Sports nets manufacturer
- 1990** Creation of Metalu Plast  
Sports equipment manufacturer
- 1991** 1<sup>st</sup> Ball-stop production
- 1997** 1<sup>st</sup> Multi-sports playground production
- 2010** Merger of Filmasport and Metalu Plast
- 2012** Creation of an office in Lyon in France  
and the international department
- 2014** Buyout of Synchronicity : a playground manufacturer
- 2015** 1<sup>st</sup> Soccer production
- 2016** Creation of a subsidiary in Algeria
- 2017** Creation of an office in Morocco
- 2022** Expansion of the production site by 10 000 m<sup>2</sup>
- 2024** Creation of an office in Miami



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# OUR ENVIRONMENTAL APPROACH

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- 2010** Welding fume filtration
- 2013** | Creation of an HSE post  
Origine France Garantie label
- 2019** Introduction of a waste reduction policy
- 2022** | Fontana project : External thermal insulation, solar panels, LEDs, renovation of compressed air circuit, new painting line..
- 2023** | 30% reduction in residual waste  
Ecoflux diagnostic phase 1  
Carbon footprint
- 2024** | Installation of a heat recovery unit  
Installation of a trash compactor  
Launch of the shade structure project and the ISO 14001 initiative
- 2025** | Recovery of all waste  
Ecoflux diagnostic phase 2



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# KEY FIGURES

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**23 M €** turnover

**98** co-workers

**2 000** customers

**42** countries delivered

**11 000** deliveries per year

**1 500** references in the catalogue

Production sites at Caen : **16 000 m2**

Production workforce : **63** employees

Engineering department : **9** employees

Sales department : **15** employees

Support service : **11** employees

## Supplying :

**1** semi-trailer of steel/aluminium each day

**600** suppliers

**2 500** purchased products

**10 000** components manufactured

## Deliveries per year :

**3 000** football goals

**1 100** handball goals

**100** km off ball-stops and handrails

**150** multi-sports playgrounds and soccer



# SPORTS EQUIPMENTS

## 42 % OF THE TURNOVER

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Basket-ball

Rugby

Tennis

Beach sports

Sports nets

Football

Team shelters

Badminton

Kayak Polo

Cloakrooms

Handball

Volley-ball

Hockey

Boxing

Grandstands...



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# SPORTS ENCLOSURES

## 34 % OF THE TURNOVER

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Ball-stop / 3 to 15 m ball above ground

Projectiles / arrows-stop

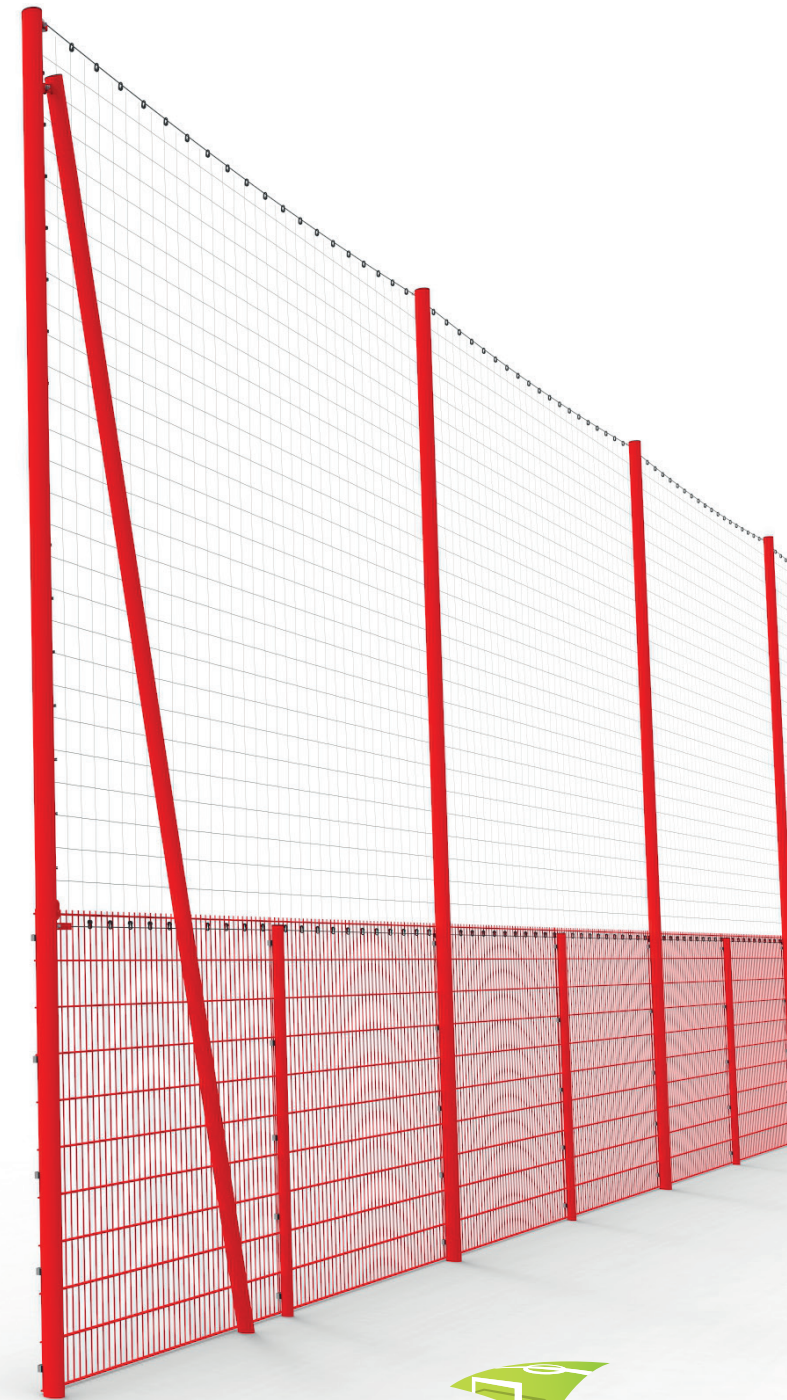
Paper-stop

Football / rugby / hockey handrails

Gratings and pannels

Enclosures nets, viewbreak, tarps

Tennis fencings...



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# FREE ACCESS FIELDS

## 24 % OF THE TURNOVER

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Soccer fields

Multi-sports playgrounds,  
pediments and goals

Street workout

Padel fields



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# OUR LABELS AND STANDARD

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## FIFA Quality

- 1st manufacturer in the world to obtain 5 FIFA-certified goal models
- Proof of the quality, safety and performance of equipment
- This certification is one of the most prestigious in the football industry



## Origine France Garantie

- More than 50 % of cost price is acquired in France
- The most of the production and the supplier chain is french
- Metalu Plast is the first sports equipments manufacturer who own this label



Full certified  
n° FR00125475

## Authorised Economic Operator

- Trusted exporter to administrative bodies
- Facilitate and speeds up customs clearance procedures
- Security guarantee for the products during the shipping



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# OUR QSE APPROACH

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## QSE policy

- This 'Quality, Safety and Environment' approach is designed to put customer satisfaction at the centre of our priorities
- This means controlling risks relating to :  
quality, safety and environment
- Our commitments are based on :  
reducing our environmental impact, educating employees about the risks to which they may be exposed, compliance with technical rules and regulations relating to our products



## ISO 9001 Standard

- Guarantee that needs, expectations and customer satisfaction are considered
- Guarantee of product and service quality
- Guarantee of process improvement and efforts to limit resource and energy waste



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# OUR CSR APPROACH



## Metalu Plast ethical charter

- Document illustrating the company's social and environmental values
- For all employees and associated stakeholders (customers, suppliers, consultants, etc.)
- The charter is divided into different themes : Governance and strategy, Social/HR, prevention , production and environmental impact...

## Social actions

- Carrying out a SMETA audit to check the company's compliance with social, ethical and environmental standards
- Awarded the UIMM CSR Charter, which assesses the company's good CSR practices
- Ensuring health and safety in the workplace (ergonomics, improving working conditions, etc.), promote training and internal career mobility, share convivial moments (during and outside working hours)

## Environmental initiatives

- Carrying out an energy audit and a carbon footprint
- Reduced fossil fuel energy use, thanks to solar panels and a heat recovery unit
- Optimising waste: reducing, reusing and recycling it..



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# OUR NETWORKS

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Partner of the French Football Federation for the production of soccer pitches



The network of the french football companies



Reinforce the developpement of sports practice places



Grouping of principals economical actors French sports



Group of companies operating in the industry



Production school, training the future of the metal industry



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# A THREE-POINTS STRATEGY

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1

Sales by a network of professionals

2

Installation and maintenance by a network of specialists

3

Metalu Plast: it is manufacturing and service



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# THE METALU +

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- + Compliance with delivery time
- + Stock of products
- + Wide range of products
- + Custom-made manufacturing
- + The technical documentation
- + The APAVE certification
- + Studies and calculation notes
- + Customers extranet
- + Our labels "Authorised Economic Operator" and "Origine France Garantie"
- + Selection of colours
- + Our Environmental Management System



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# OLYMPIC GAMES RIO 2016

+ Field Hockey goals for training fields

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# FOOTBALL WORLD CUP 2018

+ Vip team shelters





# 1ST DIVISION OF MOROCCAN FOOTBALL

+ VIP team shelters in the stadiums of the 1st division





# THE NATIONAL FOOTBALL CENTER

## MOHAMMED VI

+ VIP and MonoVIP team shelters, ball-stop and football goals





# CAN 2023 - ALL STADIUMS

+ Team shelters

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# OLYMPIQUE LYONNAIS

+ Enclosures and handrails for training fields





# OLYMPIQUE DE MARSEILLE LA COMMANDERIE

+ Football goals and enclosures





# ALTRAD STADIUM

+ Rugby posts and enclosures

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# STADE DU 5 JUILLET OF ALGER

+ Football goals, VIP team shelters and ball-stops





# AND MANY OTHERS...

+ In 42 countries

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# THANK YOU FOR YOUR ATTENTION

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[www.metalu-plast.com](http://www.metalu-plast.com)  
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