

CONVEGNO

Dal tappeto erboso alla Fan Experience:
le tecnologie al servizio degli stadi

Tutto parte dall'area di gioco

Elisa Portigliatti – Mapei SpA – Key Account Manager Sport Flooring

UN APPUNTAMENTO
PROMOSSO E ORGANIZZATO DA

SPORT & IMPIANTI TSport

MAPEI STADIUM
Città del Tricolore

27/01/2026

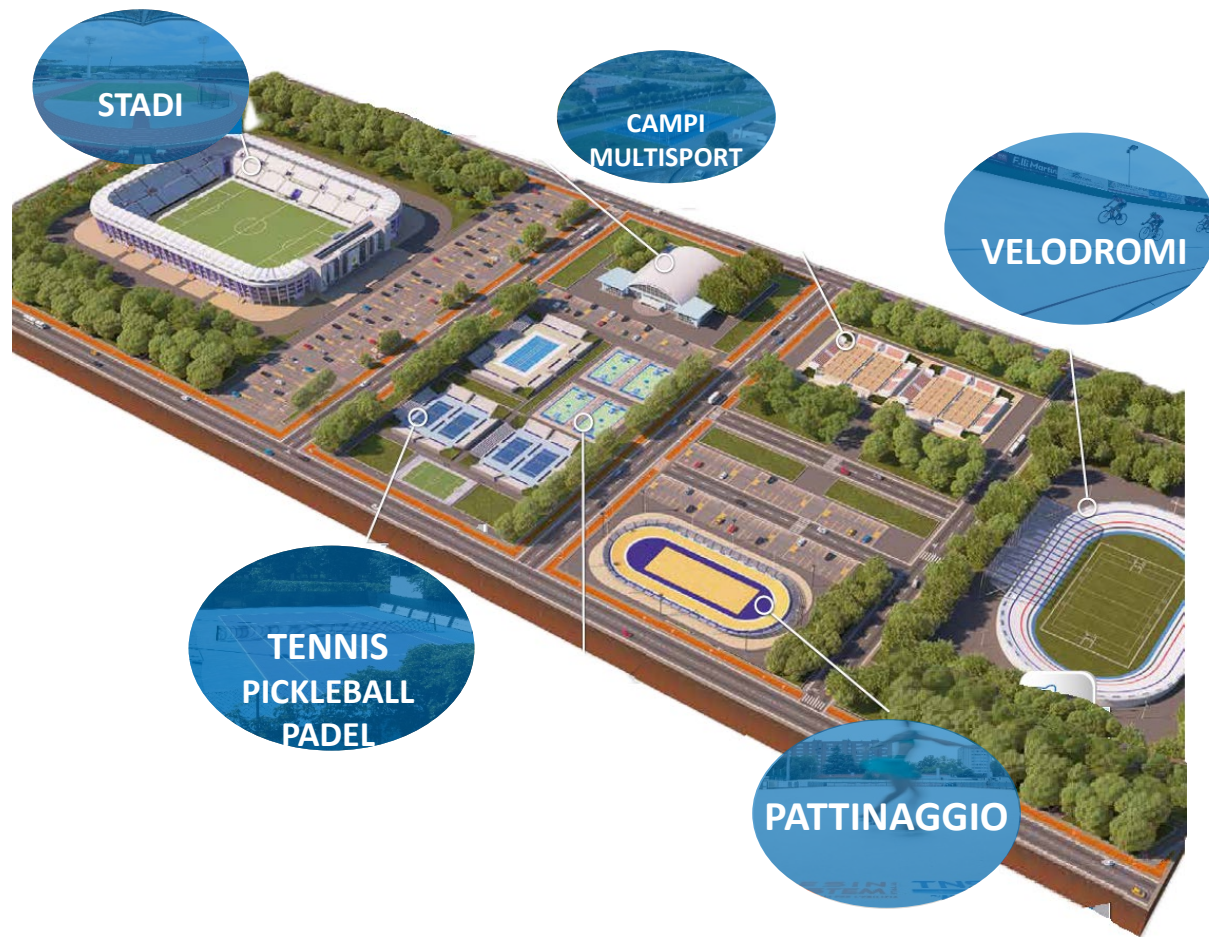


LO SPORT NEL NOSTRO DNA

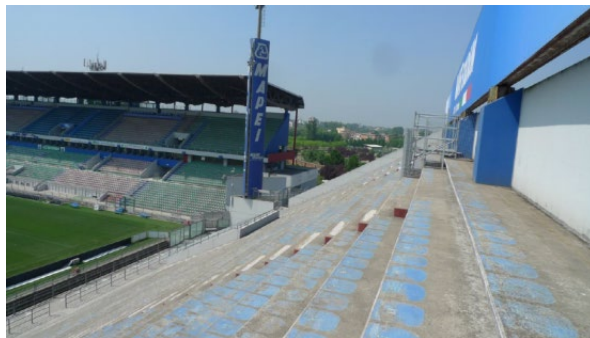
 **MAPEI**



LINEA SPORT FLOORING



STAGIONE 2013-2014

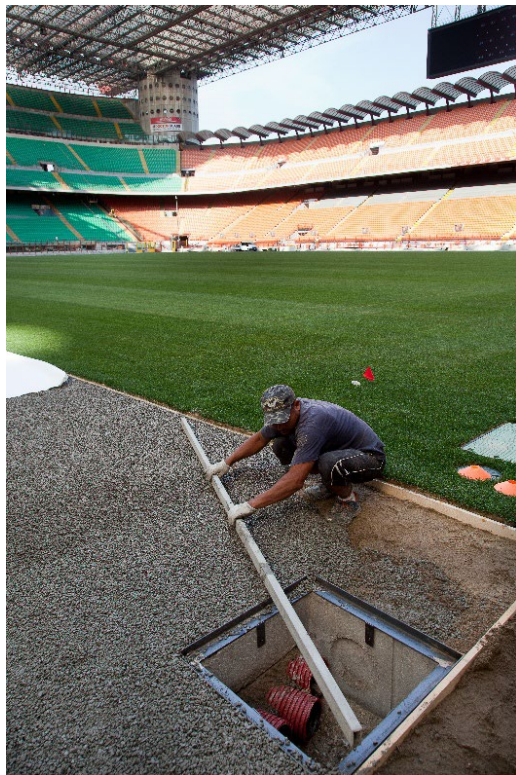


IL TERRENO DI GIOCO



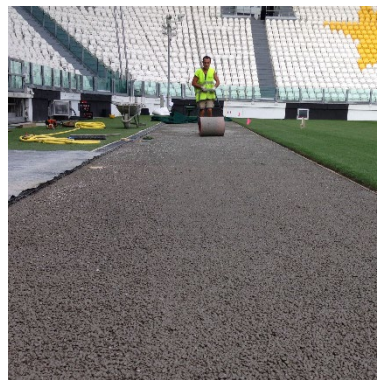
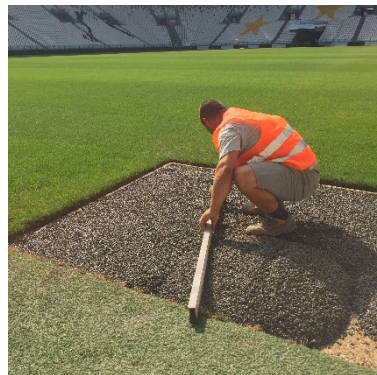
Campionato 2013-2014

TECNOLOGIE (MA) PER ERBA ARTIFICIALE



**ESTATE 2012 –
STADIO MEAZZA**

Soluzioni per erba
artificiale e riciclo



JUVENTUS STADIUM
Mapesoil 100.

TECNOLOGIA MAPESOIL NO - PIPE



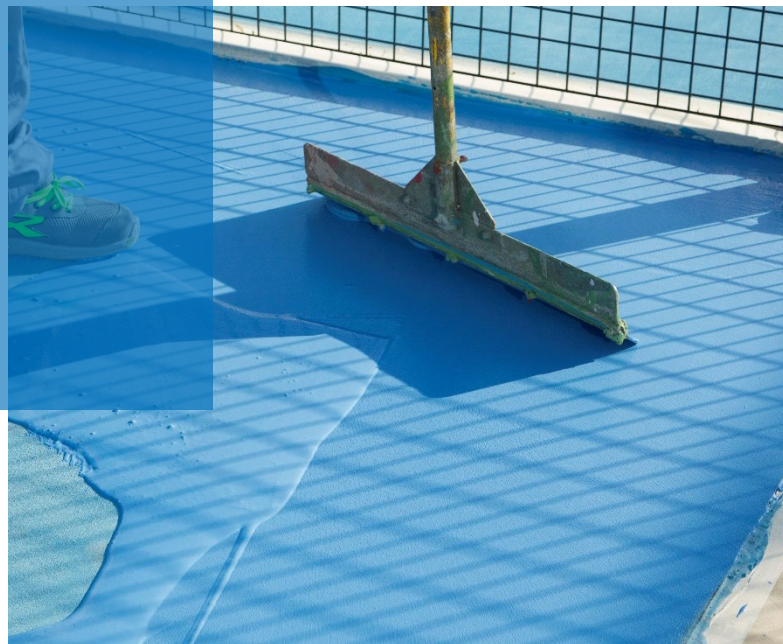
LE TRIBUNE – stagione 2013-2014





MAPECOAT TNS

RESINE (MA) PER
IL TENNIS



TECNOLOGIE PER CAMPI IN RESINA



TECNOLOGIE PER GLI STADI



TECNOLOGIE PER GLI STADI

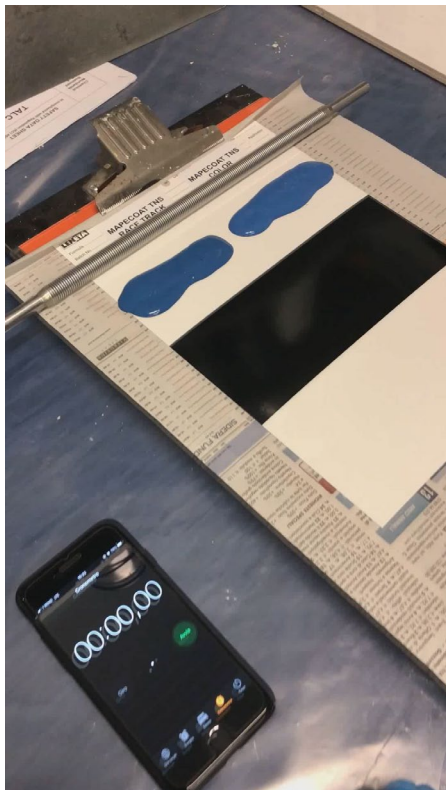
PURTOP 1000



MAPECOAT TNS URBAN



TECNOLOGIE PER GLI STADI



Lavorazioni a settori durante la stagione

TECNOLOGIE PER GLI STADI



2016 UEFA WOMEN'S CHAMPIONS LEAGUE

FINAL 2016 REGGIO EMILIA



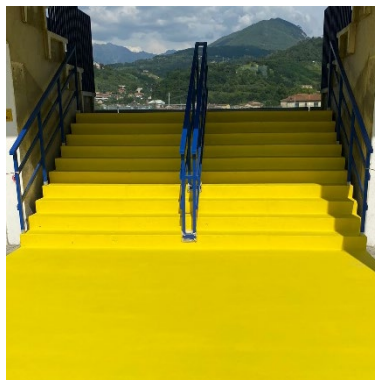
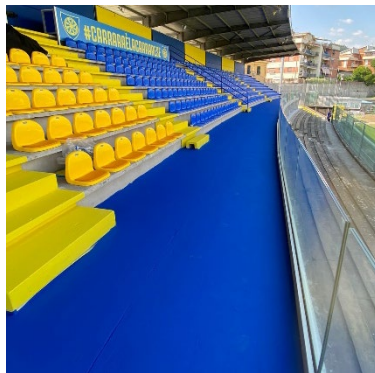


20 Gennaio 21 –
9 coppa Italia
per la Juventus



STADI

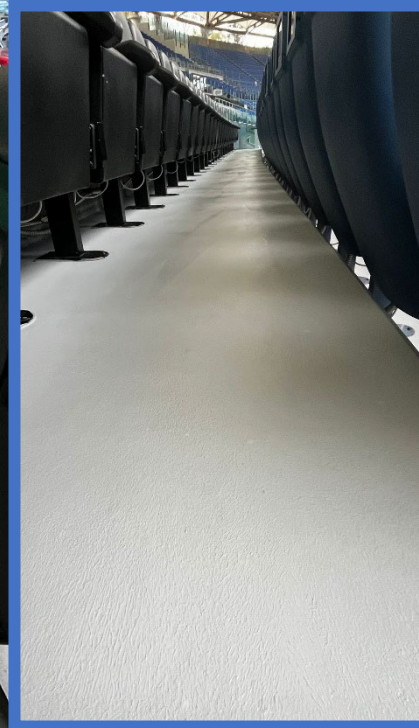
Soluzioni che vanno dal campo alle tribune

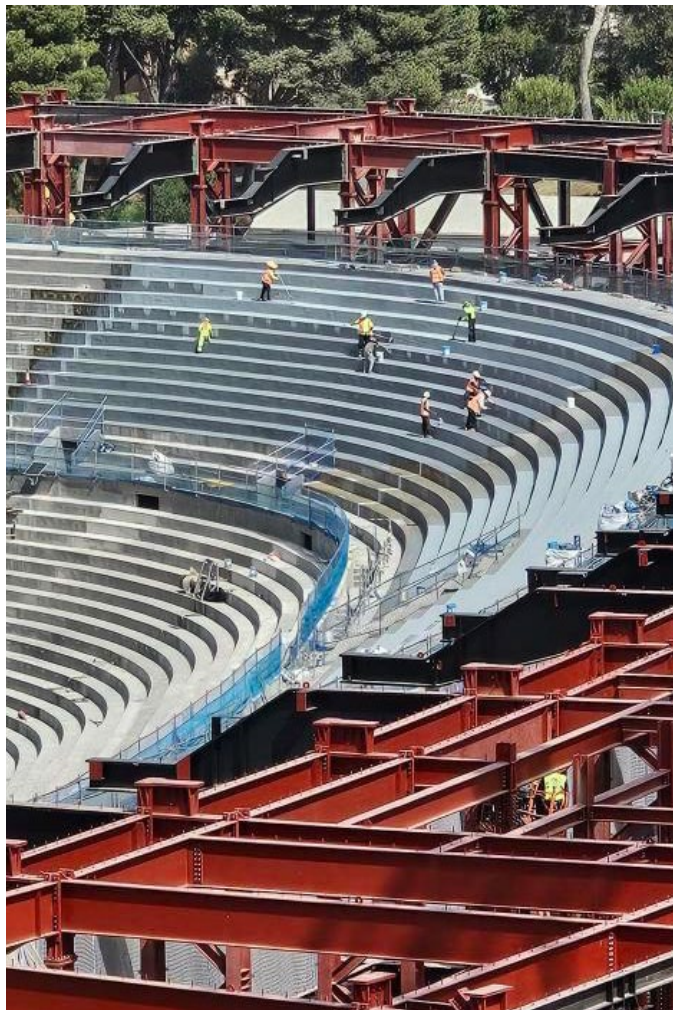


CARRARA STADIUM
Mapecoat TNS Fast.

**STADIO OLIMPICO
Roma**

Mapecoat TNS Fast



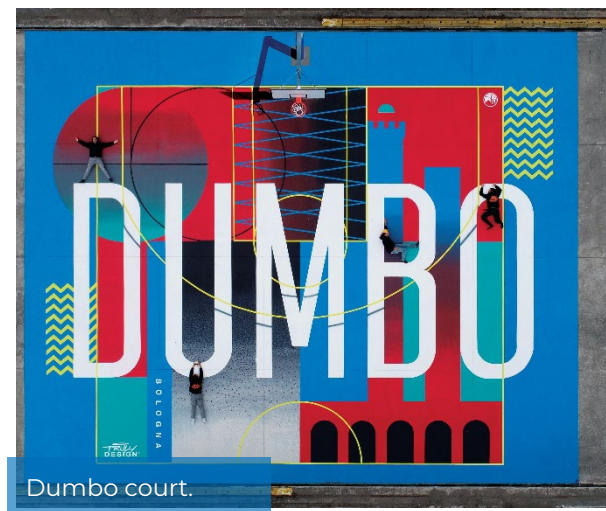
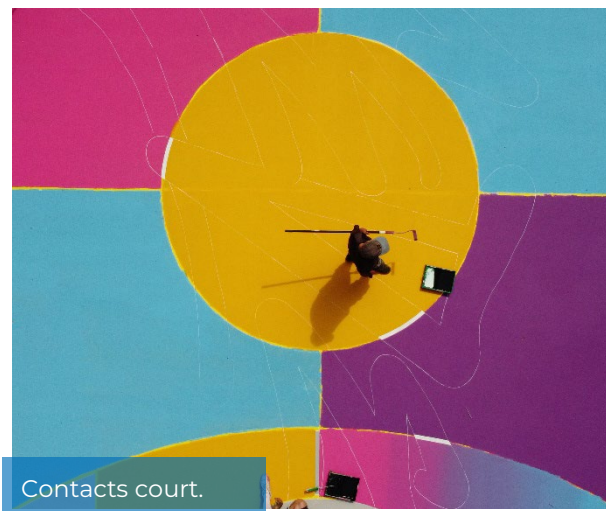


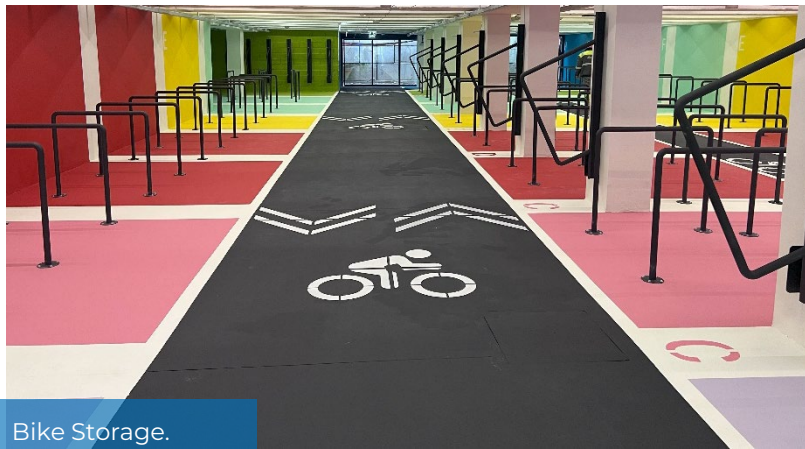
CAMP NOU
Barcelona
Purtop +
Mapecoat TNS Fast

An aerial photograph of a wide, modern urban street in a coastal city. The street is lined with numerous palm trees and has a central green median. To the left, there are multi-story buildings and a parking area. To the right, there is a beach area with many sun umbrellas and a playground. The sea is visible in the background under a clear blue sky.

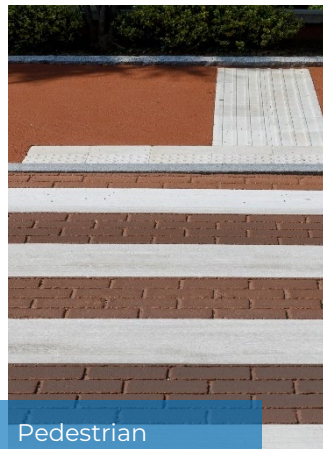
ARREDO URBANO

Applicazioni facili, veloci, durevoli





Bike Storage.



Pedestrian crossing.



Marbella park skate



Multisport court.



Cycle path.



MULTISPORT

Colori e resilienza per campi multisport.



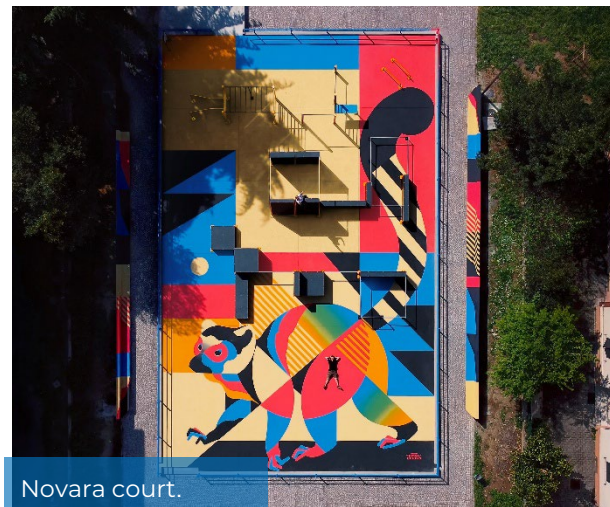
Slums Dunk.



Pieve court.



Redbull Mannheim.



Novara court.

An aerial night view of a large, circular tennis stadium. The stadium is filled with green seats, and the central court is illuminated. The entire image has a blue tint. The text "TENNIS, PADEL & PICKLEBALL" is overlaid in the center in white, bold, sans-serif capital letters.

TENNIS, PADEL & PICKLEBALL

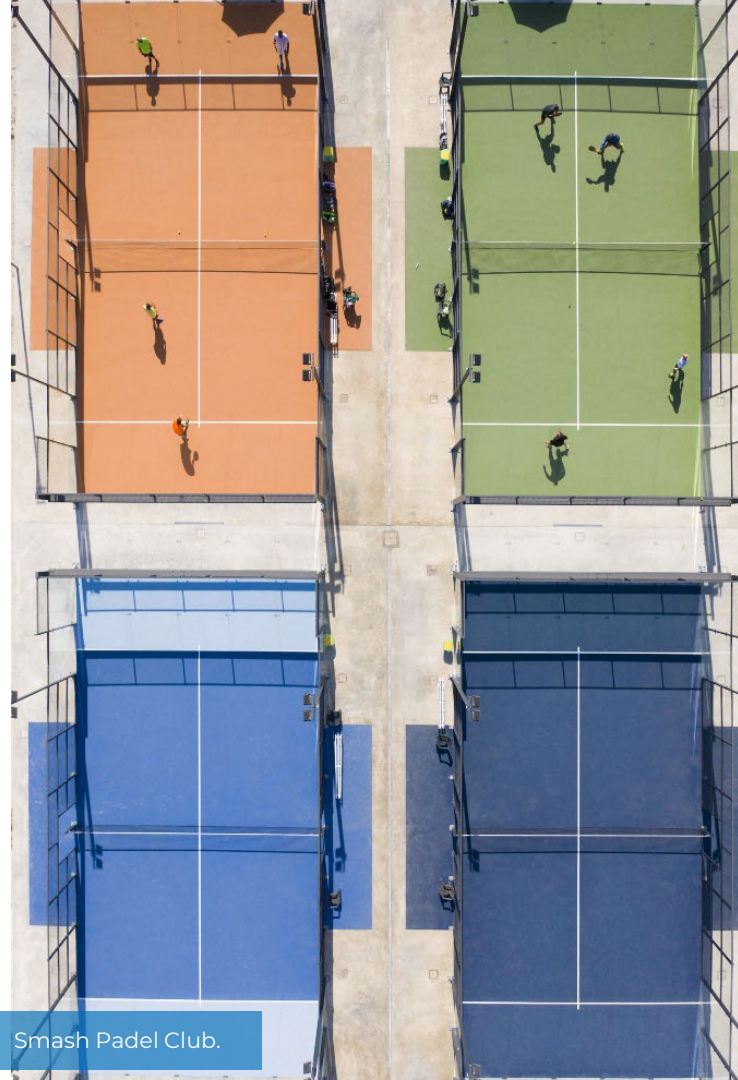
Soluzioni per sport da racchetta.



Lido di Milano.



Tennis Club.

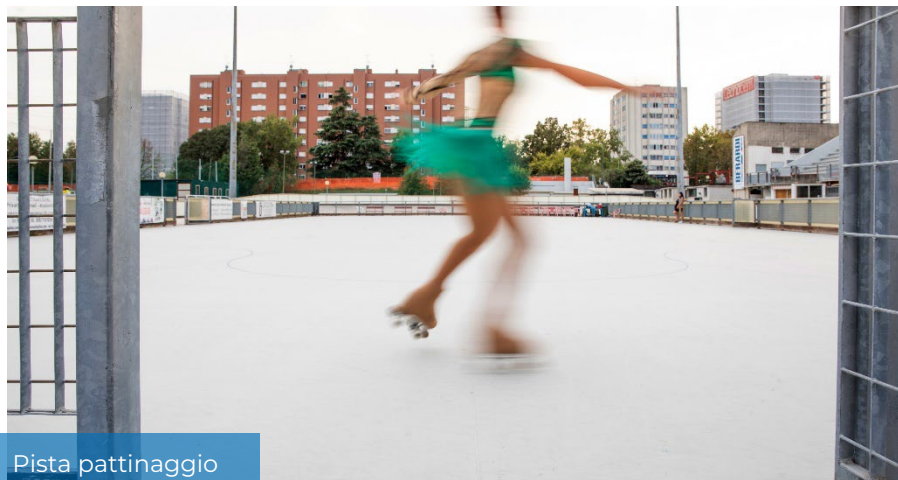


Smash Padel Club.

A group of cyclists riding on a light blue track with red and black lane markings. The lead cyclist is in the foreground, leaning forward. The track curves to the right, and a grassy area is visible on the far right. The background shows trees and a clear sky.

CICLISMO E SPORT ROTELLISTICI

Soluzioni dedicate



Pista pattinaggio



Velodromo Bottecchia.

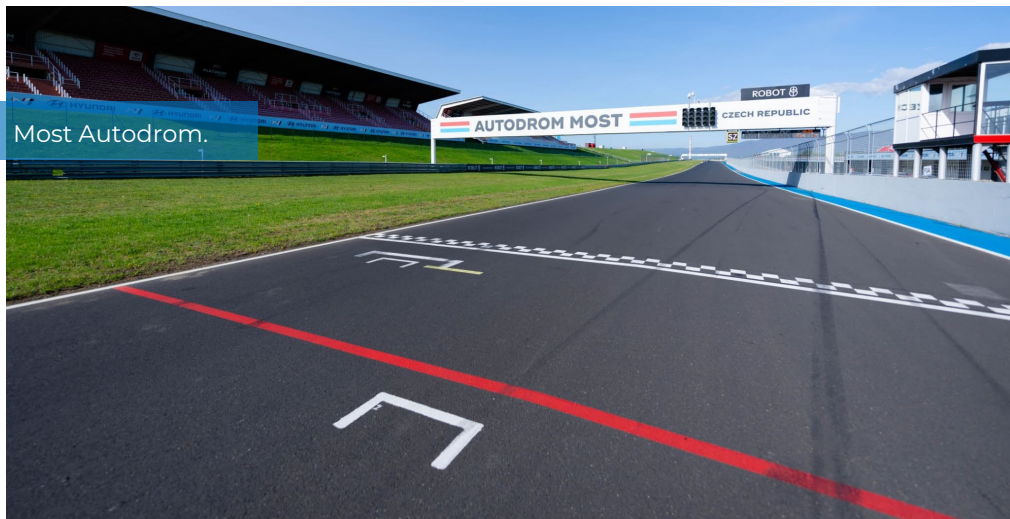


Hanson Velodromo

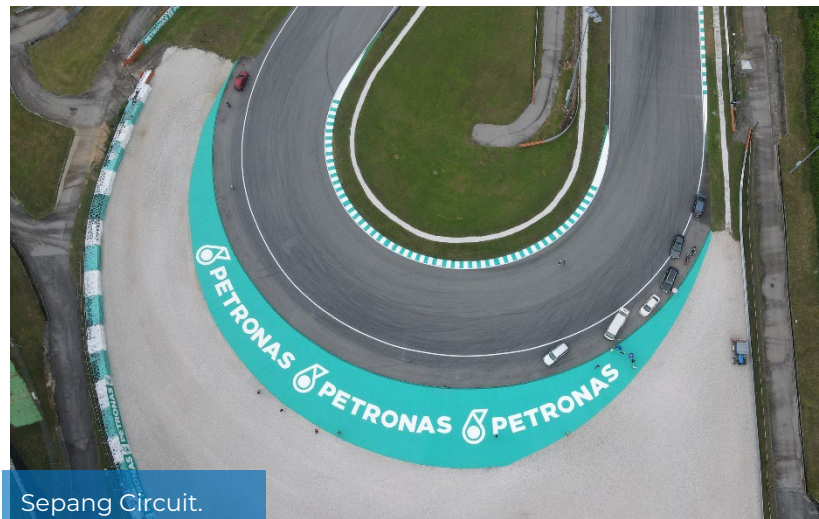
An aerial photograph of a Formula 1 race track, likely the Yas Viceroy Hotel Circuit in Abu Dhabi. The track is a dark asphalt color with white and yellow curbs. It features several sweeping turns and a long straight section on the right. The track is surrounded by green grass, palm trees, and some buildings. A large, curved grandstand is visible on the left side. The entire image is overlaid with a semi-transparent blue filter. The word "PETRONAS" is repeated along the inner and outer edges of the track's turns. In the center of the track, the word "MOTORSPORT" is written in large, white, bold, sans-serif capital letters. Below it, the phrase "For all racing." is written in a smaller, white, sans-serif font.

MOTORSPORT

For all racing.



Most Autodrom.



Sepang Circuit.



Misano Circuit.



Cremona Circuit.



SPORTS
SYSTEM
TECHNOLOGY



CONVEGNO

Dal tappeto erboso alla Fan Experience: le tecnologie al servizio degli stadi

Grazie per l'attenzione

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SPORT & IMPIANTI TS2020

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